



CLIENT INFORMATION PACK

www.zynk.com

ZYNK



WHY WORK WITH US?

- Founded in 2002 by Adam McCrory who headed up the Sage 50 development team
- Subsidiary of The Internetware Group
- Sage Certified Solution
- Based in Newcastle, UK
- Over 500 customers using Zynk every day
- Over 35 years of combined team experience

Microsoft Partner

sage | Developer

ZYNK



WHY WORK WITH US?

- One of the UK's leading integration providers
- Sage Partner & Microsoft Partner status
- Sage Certified Solution
- Over 100 Zynk resellers and partners
- Impressive integration eco-system
- UK based support operation
- Reliable and trusted



OUR INTEGRATION ECOSYSTEM

4

ECOMMERCE

amazon.com
TESCO Partners
ebay
channeladvisor
PayPal
Shopify
Magento
Woo

ACCOUNTING

xero sage
intuit QuickBooks KashFlow
Accounting Software

CRM

salesforce
ZOHO
SUGARCRM act!
ConnectWise

DATABASES

MySQL
Microsoft SQL Server
SQLite

Business alerts Customers Transactions Purchase Orders
Products Reports
Dashboards Invoices
Dispatch notes Inventory Sales Orders Suppliers

CUSTOM APPS

Microsoft .NET php
RAILS XML
python
JSON

CLOUD APPS

S3 Facebook SFTP
Twitter Email PDF





SOME OF OUR CLIENTS & PARTNERS





“

“It has drastically reduced the time it takes to load information regarding hotel invoices at Laterooms from a week to less than a day.”

Nick Southworth - Development Manager - [Laterooms.com](https://www.laterooms.com)



BENEFITS

- **Time** - huge time savings compared to manual data entry by humans.
- **Savings** - huge long term savings by automating data integration and business processes
- **Delivery** - implementation is days not months compared to building bespoke software
- **Reliability** - Zynk is a tried and tested solution running on over 500 customer sites

“

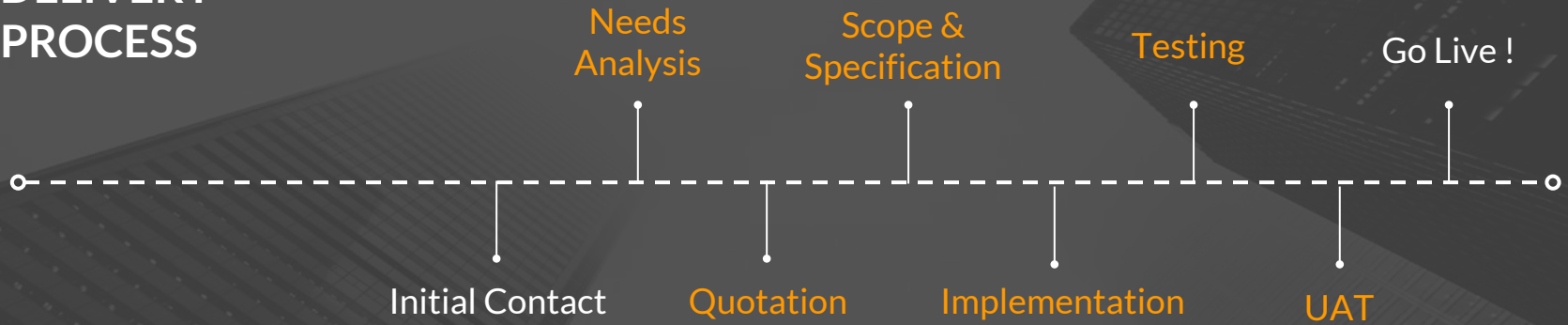
“Partnering with Zynk enables us to offer a turnkey solution for all our customers data integration and needs - all without the need to develop bespoke applications”

Anthony Fitches

Managing Director - Flow



PROVEN DELIVERY PROCESS





PROVEN DELIVERY PROCESS

NEEDS ANALYSIS

Find out what your customer wants and establish what features and services you will require to bring your project to a successful completion

IMPLEMENTATION

Design and build the workflows and any scripts required to implement the customers project

PROPOSAL

Once that has been established provide a quote or proposal with ballpark costs - subject to scope.

TESTING

Testing is the most important part of the project and ensures that your project runs successfully within the test environment before handover to your customer

SCOPE & SPEC

Write up a detailed specification down to the individual fields that will be mapped and send this to your customer

UAT

User Acceptance Testing is performed by the customer to ensure that the project meets all requirements we outlined in the Scope and Specification before “Go Live”



KEY CONTACTS

LARA STEWART

Will be your initial contact on the project and will manage the commercial aspects of the project as well as ensuring that communications run smoothly between all parties.

CHRIS BAKER

Chris heads up the development and support teams to ensure you have a full technical team behind you every step of the way.

TRACY HAYES

Manages all our billing and finances for licensing.